

Baraboo Economic Development Commission

Meeting Minutes

September 5, 2019

I. Call to Meeting to Order and Note Compliance with Open Meeting Law

Chair John Alt called the meeting to order at 5:30 PM at the Baraboo Municipal Building, room 205, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. Roll Call

Present: Alt, Bowers, Ayar, Caflisch (5:33), Johnson, Mueller (5:35), Palm, Ryan, Taylor, Walczak, Wastlund, White

Absent: Reppen

Other: Ed Geick, Patrick Cannon

III. Approve Agenda

Motion to approve the agenda as presented

Bowers (1); Taylor (2)

Aye: All via voice vote

Nay: None

IV. Approve Minutes

Motion to approve the minutes for August 1, 2019

Palm (1); White (2)

Aye: All via voice vote

Nay: None

V. Public Comment

Introduction of new BEDC members Lori Mueller & Laura Walczak

Ms. Walczak gave a brief presentation on the economic benefit of having St. Clare Hospital in the community. She indicated that through a recent independent study, their employment of over 400 people has a total economic impact on the community totally over \$107,000,000. She further indicated that the continued use of the hospital is vital to the community as it serves as a large economic driver. While their main sources of revenue are from Medicare and Dean Health Plan, they continue to serve everyone.

VI. Old Business

a. Updates on Development Activities

- Dr. Ayar indicated that everything is running well on campus, and that enrollment has a slight decline.
- Mr. Geick indicated the City is working with a potential developer for the 325 Lynn St. site. He also indicated that the City Council met to draft their upcoming goals for 2020. The Council still reviewing the Fire/EMS and Library capital requests. A special audit of the ambulance service has been authorized by the City Council.
- Ms. Mueller gave an update on the impact of the schools on the local economy. She also gave a brief update on the school enrollment and other relevant information.
- Mr. White that the SCDC is scheduling their Fall Forum for November 7, 2019. In addition, the SCDC Housing Postcard will be issued soon. He also gave an update on the Teacher Tours.
- Mayor Palm updated on Plan Commission items, 1208 9th St. has asked for a rezoning. Also, the application to rezone the Wild Apples site was denied. The Mayor also updated on the State transportation funding. And the City is looking at a city wide reassessment in the near future.
- Mr. Taylor said that bank is having a very good year.

- Ms. Caflich updated on the Chamber activities and how the new staff is moving forward. They are looking at an Octoberfest for 2020.
- Ms. Ryan updated the committee on their plans for renewable energy and how they are working with Alliant Energy. They are also looking to hold a panel discussion in the near future at the Library.

VII. New Business

a. Consideration and discussion of changing the date and time for the November 7, 2019 meeting

It was noted that the November meeting conflicts with the SCDC Fall Forum event. SCDC has asked that BEDC change the meeting night to allow for BEDC members to attend.

After reviewing the request, the Commission decided to cancel the November meeting to avoid having to reschedule.

Motion: To cancel the November, 2019 BEDC meeting

Taylor (1); Ayar (2)

Aye: All

Nay: None

VII. Update Partner Presentation Schedule

Mr. Bowers indicated that he will be looking to hold a meeting at the Clarion Hotel to see their renovations.

VIII. Commissioner and City Staff comments

Mayor Palm provided a recent article by the Wisconsin League of Municipalities outlining the State Budget.

IX. Adjournment

Motion to adjourn the meeting was made at 6:10 pm.

Wastlund (1); Taylor (2)

Aye: All via voice vote

Nay: None

John Alt
Chairperson

Patrick Cannon
Recorder